

Happy Earth Day!



The Future: Hybrid Reefers

Conventional mechanical reefers — the only kind available for most of the last 40 to 50 years — have become more difficult to adapt to the increasing demands of legislation and power management. Hybrid units, on the other hand, offer tremendous potential for further technology solutions, says Carrier's Dave Kiefer on Big Truck TV, an online video network. Learn the secrets to the hybrid's potential by watching the [video](#).



CARB Fines Continue

The California Air Resources Board (CARB) reports that through February it conducted more than 2,800 inspections of transport refrigeration units (TRUs) for compliance. More than 200 citations have been issued for either failure to register or failure to comply, totaling in excess of \$180,000 in fines. In addition, the [federal appeals court recently ruled against ATA](#) and in favor of CARB and its continued enforcement of California's unique laws on older TRUs. For those wishing to learn more about TRU compliance, please contact your local Carrier Transcold dealer.

Dealer Locator

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The Next Generation Hybrid Multi-Temp Trailer Unit

At the 2010 Mid-America Trucking Show in Louisville last month, Carrier Transcold unveiled the Vector® 6600MT multi-temperature trailer refrigeration unit, successor to Carrier's original hybrid unit, the popular Vector 1800MT, which Carrier introduced to North America in 2006.

Just as the Vector 1800MT was considered break-through technology, the next-generation Vector 6600MT offers additional significant gains, as media and attendees of the Mid-America Trucking Show discovered.

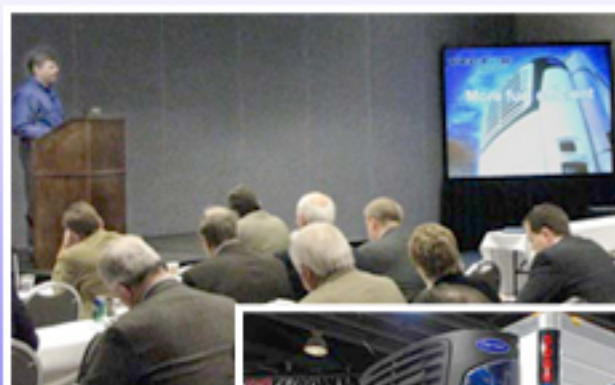
"If you liked the Vector 1800MT, you're going to love the Vector 6600MT," said David Kiefer, director of Marketing and Product Management for Carrier Transcold.

"The Vector 6600MT stands alone as the industry's most powerful multi-temp unit. It's more fuel efficient than its predecessor and yet it offers significantly more cooling capacity - on diesel or electric standby - than any other multi-temp unit from either Carrier or the competition" says Kiefer.



Supermarkets, dairies, food service distribution operations and other multi-temp haulers, stand to gain significant financial benefits by taking advantage of the Vector 6600MT. [Find out how.](#)

2010 Mid-America Trucking Show Highlights



Carrier Transcold units were showing up in all the right places, including a media briefing to introduce the next generation Vector 6600MT multi-temp unit.

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