



**Brad Croasdale  
Sales Director  
Abound™ & Digital Products**

---

Brad is the Sales Director for Abound and Digital products at Carrier, a global leader in intelligent climate and energy solutions.

Brad has more than 16 years of HVAC and building management system experience providing innovative and sustainable solutions that deliver occupant comfort, wellness and enable buildings to maintain energy reduction goals.

During his career, Brad's roles have included product management, business development, global and domestic sales.

He earned his bachelor's degree in mechanical engineering from Michigan Technological University and is presently based in Atlanta, GA.

